

# CHICOPEE

massachusetts



# THE GREATER CHICOPEE CHAMBER OF COMMERCE STORY- IT TAKES TWO



The Greater Chicopee Chamber of Commerce fully realizes that it takes two to make an active, progressive community. This business organization, with its active membership, works constantly to make progress the byword in this bustling community in Western Massachusetts.

Strategically located at the crossroads of New England, the Chicopee Chamber takes exceptional pride in the industrial beauty it possesses. It expounds on the importance of the Strategic Air Command, located at its Westover Air Force Base, to the security of the world. It pleases in the magnificence of the four seasons of New England, which provides its people with plentiful supplies of recreation and God's beauty.

The Greater Chicopee Chamber of Commerce prides with great pride to this publication, for it tells their story

as it should be told. One of the first areas settled in our great country, Chicopee is rich in tradition and rich in heritage. It is a community where our country's industrial climb got its first foothold... a city where this foothold has become their foundation for progress.

The Greater Chicopee Chamber of Commerce, with its constantly growing membership, actively supports the future of its city and the future of the American System of Free Enterprise. For more information on the many fruits of American life that are offered in this successful New England city, contact this Chamber by dialing 413-592-0644.

Yes, it takes two to make a progressive community, and the Greater Chicopee Chamber of Commerce invites you to join them in Chicopee, Massachusetts.

# TABLE OF CONTENTS

THE GREATER CHICOPEE CHAMBER OF COMMERCE STORY IT TAKES TWO .....	Inside Front Cover
FACTS AND FIGURES ON CHICOPEE .....	8
INTRODUCTION TO CHICOPEE .....	6
LOCAL GOVERNMENT—AN OPEN DOOR POLICY .....	6
FINE HOMES EMPHATICZ INDIVIDUALITY .....	7
A MATURE COMMUNITY WITH FIRM ROOTS IN THE PAST .....	8
CITY OF CHURCHES, A SPIRITUAL RETREAT .....	9
YOU ARE NEVER VERY FAR AWAY... FROM THE BEST IN MEDICAL FACILITIES .....	9
TOP NOTCH SCHOOLS WHERE THE INDIVIDUAL IS FIRST .....	12
FINE COLLEGES OPEN NEW HORIZONS .....	12
BUSINESS IS GROOMING—MORE TO COME .....	17
SHOPPING HAS THAT OLD-FASHIONED, PERSONAL TOUCH .....	18
SPOKES FROM TRANSPORTATION HUB POINT NORTH, SOUTH, EAST AND WEST .....	18
UTILITIES UNLIMITED .....	19
RECREATION IS THE VARIETY OF SPICE .....	20
AREA SPARKLES WITH CULTURAL AND RECREATIONAL GEMS .....	24
LIBRARIES, CULTURE, COMMUNICATIONS .....	Inside Back Cover
CULTURAL AND COMMUNICATIONS FOR AN INFORMED COMMUNITY .....	Inside Back Cover

This is a Member Publication created and produced for  
THE GREATER CHICOPEE CHAMBER OF COMMERCE

By

**WINDSOR PUBLICATIONS**

Copyright © 1988

16250 Ventura Boulevard • Encino, California 91436  
Chicago, Illinois • Cambridge, Maryland

since  
1854



since  
1871



### We were 17 years old . . .

When our Chicopee City Hall was dedicated in 1871. At that time it was our town hall. Chicopee did not incorporate as a city until 1890.

Chicopee Savings has been on the local scene since 1854. We've been assisting Chicopee people for 115 years... assisting them to build Chicopee. You might say, we have a deep-rooted interest in our community.

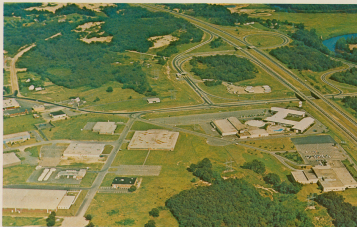
As we watched Chicopee change over the years, we have helped to effect the change... and have changed with it! That's progress!

We're old, all right! But, do we think young!

**chicopee savings** *bank*

26 Center St. Chicopee, Mass. 01014 Phone (413) 598-8341

## We built a park for industry in Chicopee.



The Massachusetts Industrial Park, developed by Cabot, Cabot & Forbes Co., is located at the intersection of the Massachusetts Turnpike and the Springfield Connection in Chicopee Falls. The location is important for business and industry. Within New England's third largest market area, the site is on the turnpike in the center of a major economic region that offers distribution to non-stop points as far away as Chicago.

We call our development a park. That is an important aspect of maintaining the pleasant

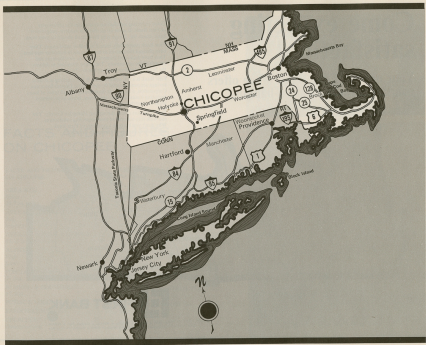
environment of Chicopee. And the CC&F protective regulations - that make an industrial center a park - enhance company real estate investments.

Companies now located in the Massachusetts Industrial Park are: Columbia Records; Dow Jones & Co. (Wall Street Journal); Friden, Inc.; Harris-Fendal Co., Inc.; C.W. Haynes Laboratories, Inc.; Hagge Tool, Inc.; H.H. Handing Company Incorporated; Sealtest Foods; Spaulding Sales Corp.; Techtax Corporation; Tippett, Inc.; The White Horse Inn.



**CABOT, CABOT & FORBES CO.**  
33 STATE STREET, BOSTON, MASSACHUSETTS 02108-6117 FAX 780

PROSPECTUS No. 1-800-367-1971 • BOSTON, MA • EAST FRANKFORD, OH • MARIETTA, OH • COLUMBIA RECORDS



Albany

Troy

Amherst

Springfield

Hartford

Waterbury

Newark

New York

Yonkers City

Northampton

Holyoke

Springfield

Manchester

Waterbury

Long Island Sound

New York

Yonkers City

Leicester

Boston

Worcester

Providence

Providence

Providence

Providence

Providence

Providence

Providence

Providence

Providence

Providence

Providence

72

# Come expecting satisfaction!

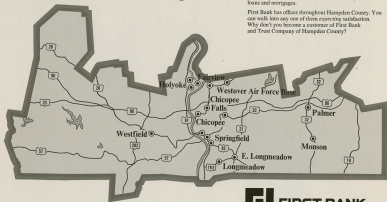
Your nearest First Bank office offers  
you the finest in modern banking.

Consistent satisfaction epitomizes the philosophy of First Bank. It sums up all that this modern, progressive bank stands for. It says why First Bank should be your bank.

First Bank people fully intend to deliver satisfaction. They have pledged themselves to the ultimate in customer relations. They have dedicated themselves to the development and growth of the community. They have promised to deliver the best that modern banking has to offer.

First Bank is a full service bank. It has checking accounts, savings accounts insured by the Federal Deposit Insurance Corporation, a large trust department, and all types of loans including business loans, auto loans, home improvement loans and mortgages.

First Bank has offices throughout Hampden County. You can walk into any one of them expecting satisfaction. Why don't you become a customer of First Bank and Trust Company of Hampden County?



Springfield • Holyoke • Chicopee • Westfield • Chicopee Falls • Palmer  
E. Longmeadow • Longmeadow • Westover Air Force Base • Westover

## FACTS AND FIGURES ON CHICOPEE

### FACTS AND FIGURES ON CHICOPEE

#### AREA SIZE:

Water 1.7 sq. miles  
25.7 sq. miles

#### AVERAGE TEMPERATURE:

July 73° F.  
January 28.5° F.

#### AVERAGE ANNUAL RAINFALL:

45.11 inches

#### ALTITUDE:

High 238 feet  
Low 61 feet

POPULATION (includes Westover AFB):  
71,000

NUMBER OF HOUSEHOLDS:  
17,000

PUBLIC SCHOOLS: 24

PAROCHIAL SCHOOLS: 7

CHURCHES: 28

Denominations 12

#### ASSESSED TAX VALUATION:

Per capita \$1,459

TAXES: (annual—as of 7/1/69) \$97

TOTAL EFFECTIVE

BUYING INCOME \$144,168,000

AVERAGE BUYING INCOME

PER HOUSEHOLD: \$8,431

#### BREAKDOWN OF HOUSEHOLD

##### EARNINGS:

\$0—2,999 12.7 percent

3—4,999 14.6 percent

5—7,999 37.5 percent

8—9,999 16.2 percent

10,000 plus 19.0 percent

#### TOTAL RETAIL SALES:

\$73,474,000

#### NUMBER OF INDUSTRIAL PLANTS:

113

#### INDUSTRIAL EMPLOYEES:

18,914

Sources: U.S. Census Bureau, Sales Management Survey of Buying Power, 1968.



# INTRODUCTION TO CHICOPEE



Downtown Chicopee



Westover Airforce Base

World travelers will tell you what the Pilgrims knew all the time. New England is God's country, from the craggy mountain peak to serene valley meadows. This is a land of winding streams, lakes clear as glass, an ocean stormy or placid by turns. It's the country of the four seasons, whose delicate maples and towering oaks change from misty green buds to lush green leaves, and go out with a flaming finale in the fall. Winter brings the special hash of snow falling and the blinding parade of sunlight on ice-glittering branches.

Take all this natural splendor; concentrate it; add lots of human achievement—and you're in Chicopee, a city as old as the nation and as new as our times. The wilderness has been tamed. From a handful of early settlers in the 17th Century, the city today numbers

71,000. From trading and farming Chicopee sped into industry, until now she can claim her place as the "fastest growing industrial city in New England." Given the city's central location, her remarkable network of transportation facilities, and a powerhouse of power, it's inevitable that industries take to Chicopee like a duck to water.

Once here, people have a way of staying. Maybe it's because people are important here. Civic officials say so in dozens of ways. You can see it too in the proximity of fine medical facilities, and in shopping centers designed especially to avoid the "creeping impersonality" of the age.

Or maybe it's because Chicopee's resources answer the needs of the total person. For the inquiring mind there's an excellent public school system, two local colleges, and many more nearby. Theaters, concerts, an art show, fine architecture, and well-stocked libraries furnish abundant material for the aesthetic sensibility, while a panorama of recreational facilities is available for the action-prone.

Twenty-eight churches symbolize—and house—the vital religious spirit of the community, expressed as well in Council of Churches youth activities. Add to all this Chicopee's solid grounding in history and you have a mecca offering all things to all people.

There's evidence of residents' pride in their mecca at every nook and cranny—from the education they give their children to well-tended lawns and distinctive homes.

All the signs say yes to residents who want to settle down in a stable community, and the lights are all green for industries ready to go. Similarly, guideposts pointed to Chicopee in 1939, when War Department officials decided to establish Westover Air Force Base here—now one of the nation's largest Strategic Air Command bases and a tremendous human and economic resource for the city.

No need to "Go West"—the gold

mine is right on the gentle slopes of Chicopee. The city's forefathers knew it all along.

## LOCAL GOVERNMENT—AN OPEN DOOR POLICY

The door is always open to the mayor and any of the 13 aldermen in Chicopee. No need for smoky rooms when the primary strategy is comprehensive planning, and tactics consist of reasoned follow-up on the master plan.

First step in regional planning: membership in the Lower Pioneer Valley Planning Commission, setting valuable insights into Chicopee's needs. Top men drawn from local industry add their ideas to the city's new long-range team approach to developing all sectors of the city.

Enlightened civic officials also are keeping close tabs on state and federal activities, and already hundreds of thousands of federal dollars are being earmarked for a better Chicopee. At present, \$820,000 in federal funds are going towards controlling pollution. A \$7 million federally-assisted program has been launched to upgrade 82 acres in the Chicopee Falls area by adding new streets, recreation spots, parking, and other facilities. A grant from the U.S. Housing and Home Finance Agency helped pay for a detailed planning study of Chicopee.

That same progressive government has introduced the coparticipation that is saving time and money for teachers, students, and government alike. Other achievements of a Chicago-minded governing body: an end to spot zoning; proportionate construction shares for all parts of the city; strong sanitary and building codes; new water mains; free ambulance service; attractive new housing, a drop-in center and park pavilion for the elderly.

In addition, state facilities located in Chicopee include Registry of Motor Vehicles, National Guard Armory, a Division of Employment Security Of-





Chicopee City Hall

they shade. Chicopee is studded with fine old homes, seasoned and cared for by generations going back a century or more. Each home has its own unique form, beginning with imaginative architecture ranging from Colonial to neo-gothic, from gables to tower-rooms, to cupolas and tiered porches going up four stories high.

If your taste is contemporary, drive along Fanjoy Drive, lined with attractive, modern homes against a well-manicured landscape. Or move up into the gentle slopes of Woodlawn Street, where several new homes enjoy a view of Mount Tom rising in the distance. Hendricks Street combines the old with the new to create a graceful, distinctive blend.

Be it bungalow or two-story Colonial, 100-year-old mansion or one-year-old ranch type, homes come in all sizes and shapes here, all wrapped in the finest packages. Even project development units, usually notable only for being unimpeachably the same, are continually being improved and individualized by their owners. A quick glance at Montcalm Street would not readily mark the difference between the \$17,000 project home on one side and the \$45,000 residence on the other.

Many elegant homes have been built to the wishes of the owners themselves, and hundreds of acres of land—flat or hilly, wooded or clear—are ripe for further development to house a growing population.

Meanwhile apartments are available for those who prefer to rent for as little as \$60 or as much as \$100 and up. For the elderly, Chicopee has provided 92 new units in attractive spotted brick and complete with balconies on Front Street.

Whatever your choice is a home you'll find it here, shaded by one of Chicopee's giant willows, or back among the pines and fir trees, or set in relief by the blazing autumnal maples, elms, birches, and oaks.



Beautiful homes along Woodlawn Street

See, and a Regional Welfare Office.

Yet taxes and utilities remain low—as do fire insurance rates, thanks to a fine fire department. A well-equipped, fully-staffed police department makes it safe to enjoy a walk even at four in the morning.

The center of all this open-door activity is an unusual City Hall, capped with a 147-foot tower modeled after the famous Palazzo Vecchio in Florence, Italy.

#### FINE HOMES EMPHASIZE INDIVIDUALITY

There's a flavor to please every palate in Chicopee: the friendliness of a small town, the gracious tone of the suburbs, the natural beauty that could only happen in New England. . . .

You're liable to find "the house" here too. . . . the one you thought you'd have to build. Because there are almost as many different kinds of homes as there are people in Chicopee. Picture spacious halls, high-ceilinged rooms—lots of them—on land with trees as sturdy and old as the homes



MacArthur Square



Countryside around Chicopee

## A MATURE COMMUNITY WITH FIRM ROOTS IN THE PAST

A long time ago, when the land was wild and the only streets were paths and trails, and fur trading was the coming business—1636 to be exact—a tribe of Indians got together and decided a tract of the wilderness to white settlers. Their price for Chicopee was modest: 15 fathoms of wampum—the coin of trade in those days—amounting to 75 feet of 3600 one-quarter-inch shells strung together. It was a steal at \$42, though the Indians kept coming back for "interest" in the form of fishhooks, knives, clothing, and scalps.

Twenty-three years later, Japhet Chapin began clearing land and built the first home overlooking the Connecticut River on what is now Chicopee Street. As others followed suit, the wilderness was gradually pushed back to make way for a thriving agricultural community. Not without difficulties, however. Settlers were under constant harassment from the "Nipnada," Indians of the Algonquin tribe. Although

the area escaped the burnings and massacres inflicted on nearby Springfield and Deerfield, the people suffered their own losses at the hands of Chief Greylock, the one-legged terror for whom the highest mountain in the Berkshires is named.

Not everyone was as lucky as Japhet Chapin's daughter Hannah, for instance, who was abducted for ransom and brought back from Canada in 1706, after two years' captivity—or Caleb Wright's child, who lived through a scalping to tell the tale at a ripe old age.

The "Nipnuck affair" shamed somewhat in 1751, when settlers were told that they could build their own church rather than attend Springfield services six snow-laden miles away. To no one's surprise, the church was finished the same year.

The quiet farming community was further interrupted by the Battle of Bunker Hill and other engagements of the Revolutionary War, and again by the War of 1812, to which the settlers sent their finest young men.

Although there had been some industries in Chicopee even as early as the 18th Century—including a sawmill, iron foundry, and a paper mill—it was only with the arrival of Boston capitalists in the 1820s that the character of Chicopee began to change from agricultural to industrial. As the cotton mills went up, the Irishmen brought in to dig canals stayed to work in the mills and in other industries making their start. Ames Manufacturing Company and the Chicopee Falls Company both turned out many of the rifles, rifles, and cannons used in the Yankee Civil War against the Confederates.

As business boomed and labor grew scarce, the mills began to recruit the French-Canadian whose descendants make up about one-third of Chicopee today. Another third owe their ancestry to a small flock of Polish immigrants who, in 1890, inadvertently

took the wrong train and ended up in Springfield. There a Chicopee pastor took pity on their bewildered plight and brought them to Chicopee, where they were readily absorbed into the community and the cotton mills. On two dollars a week—not much even then—they lived modestly and saved enough to bring their relatives over from Poland as well as to build their own St. Stanislaus Church.

Governor George Dexter Robinson, the only Chicopee resident to serve as Governor of Massachusetts (in 1883), contributed greatly to the educational process through his legislation enabling cities and towns to purchase school textbooks.

As industry flourished, so did Chicopee, and she was officially christened as a city in 1891 under Mayor George Sylvester Taylor. The advent of Westover AFB in 1939 gave another shot in the arm to a city already growing by leaps and bounds. Steadied by roots firmly grounded in the past, Chicopee today combines vitality with maturity of vision to meet tomorrow's frontiers.

Sts. Constantine and Helena Greek Orthodox Church



Lt. General Arthur MacArthur



The Treasurer's Home

## CITY OF CHURCHES, A SPIRITUAL RETREAT

The spiritual life of Chicopee has run like a clear stream down through history to the present. Here for one hundred years, settled—sped on their way by the slugs and arrows of unfeeling Indians—made the long six-mile trek on horseback or riverboat to attend church in Springfield each Sunday.

That religious purpose led to the erection of the First Church of Chicopee, Congregational, within months after permission to build was granted in 1751. Money, labor, and materials came from the people themselves, who had little enough to spare.

In the same tradition, Father John Brady and his parish in 1838 built the first Roman Catholic Church west of Boston, right in Chicopee.

The cradle of Catholicism in the Connecticut Valley, St. Matthew's has since been renamed the Holy Name Church and remains the Mother Church of the Springfield Diocese today.

Both the First Church of Chicopee and the Holy Name Church have been designated landmarks in the community.

That tough spiritual fiber remains the backbone of a healthy religious community today. Chicopee now has 28 churches representing 12 different denominations, and a lively Council of Churches striving for an ecumenical religious community.

The Council sees as its main concerns, religious education, social action, and youth work and problems. Thus under the guidance of the education committee, laymen of various faiths join in living-room dialogues to talk over different facets of their beliefs, while the social action group studies the causes and effects of prejudice, hoping to find ways of changing those attitudes.

United Fund agencies, such as the Community Center and Boys' Club, complement Chicopee's church efforts in working with the city's youth. Chicopee is rich in its spiritual blessings.



The Federal Church



First Unitarian Church



**YOU ARE NEVER FAR  
AWAY . . . FROM THE BEST  
IN MEDICAL FACILITIES**

Night or day, medical care is only minutes away if you're a Chicopee resident. The city's free ambulance service, operated by the Chicopee Police Department, can speed you to some of the finest private, municipal, and sectarian hospitals in the area.

Just a few minutes from the center of Chicopee is Springfield Hospital, equipped with 477 beds, complete facilities for general treatment including its own clinical pathology laboratory, plus a special psychiatric wing. Other nearby hospitals to which Chicopee residents have ready access: Holyoke, Nancy, Providence, Ludlow, and Wesson Memorial Hospitals, all of which offer advanced physical therapy departments, clinical pathology labs, and modern operating and recovery

rooms. For those connected with the military, Westover Air Force Base has one of the best military hospitals in the East.

Practically on your doorstep are facilities for specialized treatment such as Shriners' Hospital for Crippled Children, which claims outstanding achievements in orthopedic surgery and the development of advanced prosthetic devices. Western Massachusetts Hospital, widely recognized for its research and treatment of cancer, as well as for chronic pulmonary diseases and specialized brain surgery, is just 9 miles down the road. And don't forget: a two-hour drive to Boston will bring you all the facilities and skills of one of the greatest medical centers in the world.



Providence Hospital



Springfield Hospital

Police ambulance





### Chicopee Municipal Lighting Plant

This customer-owned electrical plant has been serving the City with power since December 8, 1894. It is actively engaged in continuous expansion and improvements to meet large demands for electricity.

The Department is prepared to serve homes, business and industry with sufficient power capacities to meet their growing needs. Reliability, good service and reasonable rates are a prime consideration at all times.

For 75 year management and maintenance of the plant has been in the hands of conscientious administrators and workers who continued the successful operation as a matter of public pride.

The Municipal Lighting Plant is a valuable asset to Chicopee and will continue to be in the future.

725 Front Street

Phone 598-8311

SINCE

**1894**

SEVENTY FIVE YEARS OF SERVICE



# OUTSTANDING SCHOOLS WHERE THE INDIVIDUAL IS FIRST



Chicago Comprehensive High School



Urbain School

In an area noted all over the country for its high educational standards, the Chicago school system is striding to the forefront. Innovation is a commonplace to this vital community in its push for academic excellence.

The city has 24 public schools for its 13,000-plus enrollment. Another elementary school—brand new, complete with carpeting and modern facilities in a carpet setting—has just been dedicated off Hamon Road. In addi-

tion to 24 pleasant classrooms, Sgt. Robert R. Litwin School is equipped with an expansive library and learning center with 18 study carrels, a 3-station gymnasium, separate cafeterias and kitchens, and a generous recreation area outside.

Ground also has been broken for one of the most exciting—both for its goals and its multi-purpose architectural design—schools in the country. One of its imaginative concepts: an outdoor living science classroom. Designed for both aesthetic and functional use, this large courtyard will hold a reptile pit for student study, a senesque amphitheater, a permanent weather station to record temperature and wind velocity, and a plant bed sown and maintained by the students themselves. Science classrooms and labs will be ranged around the courtyard.

Special classrooms also have been designed, with elevators and ramps to allow some degree of self-sufficiency, for physically handicapped, mentally retarded, and emotionally disturbed children.

In back of the progressive changes taking place all over the community, is a whole new approach to education. Replacing the rigidities of grading and a kindergarten-through-eight, nine-through-twelve grade structure, Chicago, beginning with "middle schools" such as Parkland, is implementing a 4-4-4 system that emphasizes program and level of ability rather than grade arrangement, and individualized rather than group instruction. The middle school, acknowledging the impact of the knowledge explosion even on the very young, has stepped up its program for students who are ready to learn more at an earlier age. The emphasis is on a broad education, adapted to the needs of the whole person—academic, social, physical, emotional, and moral. Team teaching, nongrading, and teacher specialization even in lower grades are just a few of Chicago's advanced techniques.

Two modern high schools continue the new tradition of general education, recognizing the need of preparing people to meet the challenges of our sophisticated space-age society. Students can now add to their knowledge banks in areas ranging from English to welding, from history to hairdressing, from Latin to data processing, and from bookkeeping to marketing. It's a tribute to the success of the system that a good 80 percent of all high school graduates go on to higher education.

Frightened school officials also are teaming up with federal agencies to bring in funds for projects such as Operation Head Start, Upward Bound, Neighborhood Youth Corps, Operation Catch-Up, and many others. Their own enthusiasts have fired a responsive local government and the private community. Local industry also pitches in to co-sponsor an In-Service Education Day for teachers continually burnt on self-improvement.

Administration Building, Mt. Holyoke College



## FINE COLLEGES OPEN NEW HORIZONS

In the heart of Chicopee lies the lovely campus of the College of Our Lady of The Bless, a four-year college for women with degrees in Bachelor of Arts, Bachelor of Science, and medical technology. For relatively low fees—\$1000 for tuition and \$900 for dormitory space—the college offers a fine liberal arts program including a new major in social work and a special course in ballet and modern dance. Students in the strong teacher education program, notable for its requirement that participants major in another field, practice teaching in the Chicopee school system.

College officials, faculty, and students mingle with the community in a variety of other ways. The college co-hosts the community's concert series in its own Vestas Auditorium and participates in other community cultural programs. Students and faculty stage imaginative theater shows for youngsters in the area. You'll also find them working with local service groups, from boys' clubs to old folks' homes, to the United Funds. And the doors always are open to those who want to hear notable visiting lecturers and entertainers.

In a state that claims only three pharmacy colleges, Chicopee boasts its own Hampden College of Pharmacy. It all started in the 1920s as a simple tutoring proposition, but demand for Dr. Joseph Gagne's services grew so heavy that today he is Dean of an approved five-year college awarding the Bachelor of Science degree in pharmacy.

Also in Chicopee, on Westover Air Force Base, is the base extension of Springfield's American International College, where military personnel can have their choice of Bachelor of Science degrees in Business Administration, Bachelor of Arts in Political Science, and a two-year Associate of Arts degree.



The Chapel at Smith College

Other excellent colleges and universities in adjacent areas are Smith in Northampton; Amherst and the University of Massachusetts in Amherst; Mt. Holyoke in South Hadley; Springfield College and Western New England College in Springfield; Bay Path Junior College in Longmeadow; Holyoke Community College in Holyoke; and Westfield State College in Westfield.

Raddcliffe, Harvard, Yale, Boston College, Holy Cross, Boston University, Vassar, Wellesley, and Massachusetts Institute of Technology are representative of the 100-plus colleges and universities within a hundred-mile radius.



University of Massachusetts, Amherst



College of Our Lady of the Bless



#### CIMCO, INC.

Innovations in machinery are being created constantly at Cimco, Inc., designers and builders of specialized machinery. Industries throughout the nation turn to this unique firm for their needs. They know that they will not only receive the most skillfully designed machinery suited to their particular qualifications, but competitive prices as well. New facilities at Cimco are providing jobs for many people in the Chicopee area.

566 Memorial Drive  
Chicopee, Mass. 01021

Phone (413) 592-6111



#### HIGHPOINT MOTOR INN

Whether on business, vacation, or a weekend trip, you'll find the Highpoint Motor Inn has everything for your comfort and convenience. Located at Exit 5, Mass. Pk., Chicopee Falls in the historic and picturesque Pioneer Valley, it's just minutes away from Holyoke, Chicopee, Springfield. Enjoy the enclosed Olympic-size swimming pool, fine restaurant, dining room, cocktail lounge, excellent banquet facilities, men's and ladies' health clubs, and air-conditioned rooms with TV, radio, telephone, and private bath.

Exit 5, Masspike & Rte. 33  
450 Memorial Drive

Phone 592-7722



#### MERCURY PLASTICS CORPORATION

Since 1946, Mercury Plastics Corporation has been supplying American industry with the design, development and production of Thermoformed Plastic products. Mercury Plastics Corporation is firmly established in the space age and supplies products for leading industrial companies and military establishments. They specialize in heating trays, containers and protective parts for aircraft engines, electronics, textiles, food and transportation industries. Sizes range up to twelve feet long by three feet deep.

672 Fuller Road

Phone 592-5118



#### CHICOPEE PROVISION CO., INC.

Whether you need 30 lbs. or 300 lbs. of meat, it pays to shop at Chicopee Provision Co., Inc. Grocers, restaurants, parks and school cafeterias know that this reliable meat outlet has quality table-ready meats that they can depend upon to be tender and delicious always. For over 49 years, Chicopee's process of carefully selecting fine meats has built a reputation that you too can depend upon.

19 Stirz St.  
Chicopee, Mass. 01014

Phone (413) 594-4765







#### LAMB KNITTING MACHINE CORPORATION

Designers and builders of industrial type knitting machines for over 100 years. Now in new, modern facilities, this well-established firm is constantly improving its equipment and services to keep up with the growing future in "Knit & Trim" fashions.

66 New Leebard Road

Phone 592-2501



#### DESROSIERS & SON, INC.

When a general contractor is needed in the industrial and commercial building fields, it pays to think first of Desrosiers & Son, Inc. This well-known firm has many years of experience and is responsible for many of Chicago's fine structures. Whether building or remodeling, highly skilled manpower is used to do each job well.

12 Perry Street

Phone 533-6574



#### CASEY CHEVROLET, INC.

Make your next car a Chevrolet... from Casey's the dependable Chevrolet dealer. You'll find thirty-five courteous employees plus a complete service center and body shop to handle all your car needs. That is why more people are confidently shopping at Casey's and having their cars kept in top condition by expert mechanics. Besides complete automotive service and parts, you can rent or lease a new Chevrolet from the friendly salesmen at Casey's.

505 Memorial Drive

Phone 598-8301

**CHEVROLET**



#### DESMARAIS OIL CO., INC.

For year-round comfort in your home or business, call Desmarais Oil Co., Inc. for all your oil heating needs. This reputable company assures you of fast delivery on quality range and fuel oils 24 hours a day. Power burner service also available.

58 Worthington Street

Phone 532-6584

# Holyoke Daily Transcript

Founded 1836

Holyoke Daily Transcript

Moon-Trip Heroes Back Safe

Go! U.S. Space Adventure Successful



Other news items from the newspaper, including a small map of the Holyoke area.

## NEWSY • VITAL • LIVELY

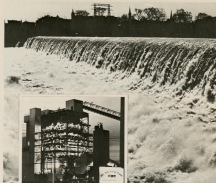
Coverage of all the news  
in the Greater  
Chicopee Area.  
AP, UPI, and  
N.Y. Times Wire Services.

STANDOUT FEATURES!  
ATTRACTIVE WOMEN'S PAGES!

## EASTERN ETCHING & MANUFACTURING COMPANY

For the finest service, lowest prices, and highest quality nameplates, dials and panels, industries throughout the United States rely on Eastern Etching & Manufacturing Company. To maintain its top position, this well-established concern has designed the latest, automatic equipment and developed new production lines all aimed at better serving their customers.

Chicopee, Massachusetts 01014  
Phone (413) 594-6900



Steam Electric, Mt. Tom Power  
Plant of Holyoke Water Power Co.

Holyoke Water Power Co. Dam at  
Holyoke, During Spring Freshet

## Chicopee has power a-plenty!

The municipally-owned Electric Light Department of Chicopee is furnished its power by the Holyoke Water Power Company. . . a Northeast Utilities Company. HWP's major generating facilities are at the Holyoke Dam and on Route 5 in Holyoke.



# BUSINESS IS BOOMING- MORE TO COME



Spinning Sporting Goods



The Uniroyal Plant

Fast regaining its historical title as "the bulwark of industry" in the United States, Chicopee today has everything to offer the up-and-coming industry seeking an ideal location and trained manpower. Many are already taking advantage of Chicopee's resources; more and more are flocking in every year.

It all started in the early 1820s with the Dwight brothers, who were attracted by the wealth of natural water power in the Connecticut and the Chicopee Rivers. Their \$500,000 investment in cotton mills marked the beginning of a large-scale industrial evolution soon to spread all over the country. The massive machinery hauled by oxcart from Boston meant employment for some 2000 people, a fantastic number in those days.

Meanwhile, the Ames Manufacturing Company in 1829 began hammering out the swords and carbons that were to help win the Civil War. The east and west wing doors of the House of Representatives in the nation's Capitol still stand as a monument to Ames' artistic casting as well as to the country's history they depict.

Here the Chapin and Phillips Company manufactured the first friction matches, carrying the striking name "The Lucifer." In those far-off days when cars were a dream for madmen, Overman Wheel Company dominated the real world of bicycles. And here the madman's dream, the snappy Duryea gas-driven "buggy," was built and tested and turned into a reality.

A thriving industrial town, like a successful business, must change with the times or die. Chicopee has changed. The bicycles are gone; the cotton looms are a curiosity for sightseers. But Chicopee's vital industrial tradition lives on. "Every baseball pitched in the major leagues" is made right here in Chicopee's A.G. Spalding plant, employer of 1800 workers. Uniroyal's 2000 employees pump out 40,000 tires every day. F.W. Sickles Division of General Instruments, employer of 2400, is one of the major manufacturers of television tuners in the world. The world-famous Wall Street Journal is printed here daily.

The reason business is booming? Name your need—Chicopee has it. She offers unlimited, high quality water at low rates; electricity and natural gas are plentiful, also at low rates. Set in the heart of New England, Chicopee has all the advantages of ready access to major markets such as Hartford, Boston, and New York City, just 30, 100, and 150 miles away respectively. Excellent transportation facilities bring prime markets even closer, yet you find none of the disadvantages of setting up in a booming metropolis.

No problem finding land here—some 4500 acres of land are vacant

within city limits. No sky-high land prices here, either. Even in Massachusetts Industrial Park, already the dignified setting for several major firms, lots are going for as little as \$10,000 an acre, with some acreage still available.

As for the human element, the climate among municipal and civic officials, and the community in general, is entirely favorable to industrial expansion. You'll find that needle-in-the-bushtack, skilled manpower here, and a history of good labor-management relations.

Other drawing cards: Class A postal facilities; competitive wages; low taxes; excellent schools; fine homes on beautiful land; numerous recreational facilities. These and other intangible factors have accelerated industrial settlement and growth in Chicopee. The essence of Chicopee's soul, "Industrial Versus," is no idle boast. Today you'll find a diversified business community churning out a broad range of products: plastics, books, tools, furniture, bronze and ingot metals, glass, etched products, forging dye, general electronic assemblies, knitting machines, beer, transportation equipment, sporting goods, tires, and many more. Well over 100 various firms now employ nearly 20,000 people—and their ranks are swelling.



Downtown Chicopee



Downtown Industrial Complex

### SHOPPING HAS THAT OLD-FASHIONED, PERSONAL TOUCH

Wary of the impersonal hustle-bustle of the big city? Then Chicopee is your kind of place. Shoppers who want personalized service will welcome Chicopee's uncommercial atmosphere, the many small shops and grocery stores scattered throughout the city.

It's a rare planner who can "think big" and "think personal" at the same time. But then Chicopee is rare.

Fairfield Mall is a good example of good planning. Doors will open in 1969 to one of the largest enclosed-mall shopping centers in New England, located right off the Massachusetts Turnpike at Memorial Drive. The Mall will house two major department stores, a large supermarket, and at least 60 retail and service outlets, all within a ten-minute drive from any part of Chicopee. Park in the Mall's 3000-car parking lot and prepare to enjoy running all these errands. You'll be able to wrap them all up in Fairfield Mall's distinctive array of shops, with time to spare for getting your hair done or watching that movie you always meant to see.

Convenient as only a modern shopping complex can be, beautiful as only careful landscaping can make it; individualized as the architect designed it to be—Fairfield Mall only can increase the shopping pleasure in Chicopee. Mix in scores of other shopping centers, department stores, and local specialty merchants and it all adds up to that personal flavor of the "good old days."

All types of banking services are available to Chicopee. Four major commercial banks service citizens and businessmen through their seven outlets in the city. Two savings banks provide four outlets for the convenience of their customers. In addition, the community is served by a cooperative bank.

The city of Chicopee also has three credit unions that serve its populace, in addition to two finance companies.

### SPOKES FROM TRANSPORTATION HUB POINT NORTH, SOUTH, EAST AND WEST

Welcome to the transportation hub of Massachusetts! Whether you're coming or going—north, south, east, or west—whether you're transporting delicate electronic mechanisms, perishables, heavy machinery or people—Chicopee has the facilities to do the job. Her spokes connect in an hour's drive with Albany, in three hours with New York City. A two-hour drive finds you in Boston, and Hartford is only forty minutes away.

Bridling with major highways, Chicopee claims two terminals on the Massachusetts Turnpike. Interstate 91, once constructed, will be a second key

Brewster International Airport



Massachusetts Turnpike



Massachusetts Industrial Park

Fairfield Mall



highway linking Chicopee north-south to form a crucial connection with the Turnpike. Other big highways in the vast transportation network zeroing in on Chicopee: U.S. Route 20, going east-west; U.S. Route 5 and U.S. Route 202, both going north-south; and I-91a spur, I-391, planned roughly to parallel the Connecticut River.

Chicopee's concepts of trucking companies, 26 at last count, travel all these routes in transporting industrial products to and from prime market areas all over the map. Many companies take advantage of the good railroad facilities for movement of heavy equipment. Some companies, like Uniroyal, use the Boston and Maine Railroad spur track to bring raw materials right into the plant.

For perishables and finished products, Bradley International Airport in Windsor Locks, Connecticut, offers conventional and jet air freight to points in all directions. Nearby Ramon

Airport in Westfield also offers excellent air traffic service.

Meanwhile a group of Army Engineers are laying plans for dredging and widening both the Connecticut and the Chicopee Rivers to enable barge freight service for Chicopee.

People who just want to travel can depart from nearby airports, by three railroad lines, or on four major bus lines serving the city. If driving is your choice, the entire array of excellent highways is at your disposal. Visitors can sleep in comfort at seven different area motels, including the elegant Highpoint Motor Inn with 82 rooms and full convention facilities, including a ballroom capacity of 2000. Just off Exit 6 of the Massachusetts Turnpike, the White Horse Inn also is fully equipped to accommodate convention meetings and has over 200 rooms for overnight guests. The new Ramada Inn has 140 units.

Visitors and residents in the city will find ample on and off-street park-

ing. On foot? There's bus service on main arteries. Better yet, get a free insight into the heart of Chicopee along with a sightseeing tour from one of the local taxi drivers.

#### UTILITIES UNLIMITED

Essential to Chicopee's rapid industrial growth is its abundance of utility supplies. A wealth of natural power, combined with comprehensive planning, enables industrialists and residents alike to rely on these ample resources as the city continues to expand.

The Chicopee Municipal Lighting Plant, now 75 years old, supplies the 234-megawatt-kilowatt hours consumed annually from its \$20 million power plant on Front Street. This municipal operation purchases power from the Holyoke Water Power Company, which is part of Northeast Utilities. The Springfield Gas Light Company, pumping natural gas all the way from Texas, has a current capacity for 20 to

30 million cubic feet, with 1100 Btu packed into each cubic foot of natural gas and 2300 Btu per cubic foot of bottled gas.

Water is tapped primarily from Quabbin Reservoir's plentiful 415-billion-gallon capacity, owned by the Metropolitan District Commission of Boston. The supply line enters at Chicopee's eastern boundary near the chlorination plant, flowing on through Chicopee's extensive network of mains to furnish water where it's needed. City plans to accommodate tomorrow's industrial and residential needs include installing a large new water main, extending and replacing existing lines, adding on to the chlorinating plant, and building new office space.

Another nearby resource, the Nash Hill Reservoir, fills the Water Department's storage tank with 25 million gallons of water.

Telephone service to the area is furnished by the New England Telephone and Telegraph Company.



#### NATIONAL TRANSPARENT PLASTICS DIVISION

National Transparent Plastics Division The Servus Rubber Co., is the nation's largest manufacturer of molded winter footwear. National merchandises a full line of high fashion boots for the new generation as well as more conservative styles for men, women and children. By a special process, the boots are made in one piece and are 100% waterproof and delightfully warm. Besides giving customers what they want, National takes pride in its year-round labor force, which produces high style vinyl footwear at a moderate cost.

1195 Montgomery Street

Phone 534-0281



#### R. DUCHARME, INC.

A new sculptured structural block—Royal Stone—widely used by builders, contractors and home owners, is manufactured by R. Ducharme Inc., the company with a 51 year old record of swift, reliable delivery using the most modern material handling equipment—builders appreciate this efficient service because they know it is reflected in lower building costs. Ducharme also manufactures concrete block, lightweight and medium weight block and decorative, colorful Charm-Stone.

451 McKinstry Ave.

Phone 534-4516



#### KLEEBERG'S SHEET METAL

Sheet Metal work for heating contractors, P.V.C. plastics, fabricators and other industrial and commercial uses is the specialty of this experienced firm. A family business started by Albert G. Kleeborg, Sr., 12 years ago, this is a father and sons operation—that takes great pride in quality work. Kleeborg's Sheet Metal is a member of Associated Industries of Massachusetts.

165 Front  
Chicopee

Phone 592-7217



#### THE MOSHER COMPANY

One of the most respected firms in its field is The Mosher Company, serving New England as developer of mechanical surface finishing systems and manufacturers and distributors of abrasives and related equipment. The firm has laboratory facilities to develop new processes for its customers or to assist them with any specific problems.

15 Exchange Street

Phone 594-0605 or 592-4216



#### L & R ELECTRIC MOTOR REPAIR

Oil burner contractors, industries, and anyone using electric motors in and around the Chicopee area can call on L & R to handle all their repairs and servicing. You'll have no more motor problems when you deal with these experts. Specialties include complete motor rebuilding, new and used motors, and all types of electric motor supplies and parts. L & R gives service, not promises!

309 Front Street  
Chicopee

Phone (413) 594-0205

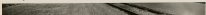


A. J. STONINA, INC.  
BUICK-OLDSMOBILE-CADILLAC

The lengthened shadow of one man, A. J. Stonina, has influenced not only his own company but extended beyond to his community. Mr. Stonina, father of Westover Air Force Base, is the only living former mayor in the State who served as Mayor of Chicopee during prohibition and depression days. And the triple-dealership for Buick, Oldsmobile, and Cadillac Sales and Service is another distinction.

67 Exchange Street  
Chicopee

Phone (413) 594-6626



CHICOPEE MANUFACTURING COMPANY

One of the outstanding textile finishing operations in the United States is the Chicopee Manufacturing Company. It is a division of Johnson & Johnson specializing in the manufacture of surgical gauze and other textile products essential to human well-being. From a single plant operation in 1916, it has grown to an organization with 13 plants in the U.S. and one in Europe. It is noted for top quality products and excellent service.

West Main Street



J.G. ROY LUMBER CO.

Serving industry, commerce, and residents, the J.G. Roy Lumber Co. has been providing service to the Chicopee area for 45 years. Specialties include custom services, architectural industrial millwork, paint and hardware divisions, and a complete kitchen center. You'll find a full line of building supplies and components with four specialty shops to serve your particular needs. Make J.G. Roy your one-stop center.

861 Meadow Street

Phone (413) 594-4731



TOPOR MOTOR SALES, INC.

See the Dodge Boys at Topor Motor Sales, Inc., for the largest selection, the best terms, and the finest service on new and used Dodges. From the smooth, powerful Monaco to the sporty, economical Dart, to job-rated trucks and dependable used cars, this reliable dealership—established in 1932—has them all. Topor's highly efficient body and repair shop, plus its large inventory of wholesale and retail parts, assure you of dependable service.

510 Frost Street

Phone 594-4723



#### PRODUCTION PATTERN & FOUNDRY CO.

with employment of 200, was founded in 1944. It has helped to spread the name of CHICOPEE throughout the foundry industry. As a pioneer in the shell molding of high quality gray iron castings, it produces castings from ounces to 100 pounds. Shipments are made to customers in the Northeast, Midwest and South, who are primarily in the automotive, air conditioning, hardware and communications industries.

McKinstry Ave.

Phone (413) 594-7321



#### J.G. ROY LUMBER CO.

Serving industry, contractors, and residents, the J.G. Roy Lumber Co. has been providing service to the Chicopee area for 45 years. Specialties include custom services, architectural industrial millwork, paint and hardware divisions, and a complete kitchen center. You'll find a full line of building supplies and components with four specialty shops to serve your particular needs. Make J.G. Roy your one-stop center.

861 Meadow Street

Phone (413) 594-4731



#### CHICOPEE MANUFACTURING COMPANY

One of the outstanding textile finishing operations in the United States is the Chicopee Manufacturing Company. It is a division of Johnson & Johnson specializing in the manufacture of surgical gauze and other textile products essential to human well-being. From a single plant operation in 1916, it has grown to an organization with 13 plants in the U.S. and one in Europe. It is noted for top quality products and excellent service.

West Main Street



#### TOPOR MOTOR SALES, INC.

See the Dodge Boys at Topor Motor Sales, Inc., for the largest selection, the best terms, and the finest service on new and used Dodges. From the smooth, powerful Mustang to the sporty, economical Dart, to job-rated trucks and dependable used cars, this reliable dealership—established in 1932—has them all. Topor's highly efficient body and repair shop, plus its large inventory of wholesale and retail parts, assure you of dependable service.

510 Front Street

Phone 594-4723





#### AYOTTE & KING FOR TILE, INC.

Where do the most beautiful kitchens and baths in the area start? Ayotte & King for Tile is the popular answer. At this talented firm, tile and carpet installation are a fine art. Ceramic tile, marble and Formica counters, flooring, glass tub enclosures, and shower doors are their specialties. Bathroom accessories, wall-to-wall carpeting and expert remodeling are also basic home services. With a background of 14 years experience in Chicopee Falls, Ayotte & King supplies private homes, industry, apartments, offices, and commercial buildings. Visit the company's newly remodeled showroom soon.

340 Casco Street

Phone 592-5166



Formed through the merger of Mechanic Savings Bank and Chicopee Falls Savings Bank, we are young in name but old in service to the community. A mutual savings bank, the largest in the area we serve, we offer a complete range of savings plans and loan services.

We invite you to make any one of our five convenient offices your Bank. You will like our interest in your account.

## COMMUNITY Savings Bank

CHICOPEE OFFICE  
81 MAIN STREET • CHICOPEE FALLS

FAIRVIEW OFFICE  
5077 MEMORIAL DRIVE

## RECREATION VARIETY IS THE SPICE



Skating is a popular winter sport around Chicopee.

You'll find all the recreational variety you could want right in Chicopee. The only problem is where to start. Take golf. Golf could be called the sport in Chicopee. The lovely course at Chicopee's Oxford Country Club, started by nostalgic Scotsmen, was the second golf course established in the country, moving first place by only a year. Or Wentover's 18-hole course, equally challenging. Then again, there's the Chicopee Country Club, a public 18-hole golf course ranked with the country's finest.

Lovers of group sports can try football, baseball, basketball, or soccer. Local associations support the city's efforts in organizing leagues and related fun for kids and grownups. The tennis player faces the happy dilemma of choosing from 17 well-groomed

courts conveniently located around the city.

Prefer water to land? You've got it—a pond here and there, an area dotted with lakes, and the Chicopee River curving through the city to join the Connecticut River, of Yale Regatta fame, at the eastern boundary. There's fishing, boating, sailing, and plenty of riverbanks to lie dreaming on. If you're more active, try the club pool, or any of four public swimming pools, or the half-dozen wading pools. For those who prefer their water without chlorine there's a scenic beach at Chicopee Memorial State Park, which was once a reservoir. In addition there is fishing here, as well as ample picnicking and parking areas.

Equestrian can find many riding facilities in the area.

More than 100 acres of tree-shaded parks are sprinkled throughout Chicopee for the enjoyment of all age groups. Extensive facilities include illuminated hard courts for basketball, volleyball, and tennis; baseball diamonds, soccer and football fields; grandstands, swimming and wading pools, and paved or grassy play areas.

For the blessing of several hundred acres of wooded parks the city owes thanks to the bounty of nature and an aggressive conservation policy by local government officials. One of the "uses"—Arwater Park—is currently undergoing a thorough face-lift to eliminate the sharp ravine and boggy areas that once made it inaccessible. When completed, the community will be able to picnic and walk the trails of nearly 100 landscaped acres overlooking the Connecticut River.

The popular Scott Memorial Park, in addition to the usual playground facilities, boasts a sports center—can't stand so good that that international soccer teams play exhibition games here. Rumor has it that the illumination tops the lighting in Boston's Fenway Park... not to mention Scott's varicolored fountains.

Chicopee also has its own boat ramp on the banks of the Connecticut River, serving thousands of boaters annually.

In keeping with the times, Chicopee has created the "mini-park" to assure recreational facilities throughout the city. Another first: a natural-setting park is Chicopee Meadows, started by local Boy Scout troops. Added to this, there are many private sportsman's clubs providing facilities for hunting, fishing, and other recreation. Membership is open to the public.

Chicopee also provides for its handicapped. Currently under construction, the city's Sunshine Village will offer the prospect of long, happy summers to mentally retarded children from all parts of Western Massachusetts.



Chicopee High School football team in action.



The Connecticut River.



Chicopee Country Club



Fishing at Chicopee Memorial State Park

## AREA SPARKLES WITH CULTURAL AND RECREATIONAL GEMS

From Chicopee you can take off in any direction to find myriad cultural or recreational diversions. On the Atlantic Coast, Cape Cod, with its quaint cottages, offers miles of beaches and freshwater fishing in any of nearly 300 ponds, as well. Or try for saltwater tuna, marlin, bluefish, and striped bass in Cape oceanic waters. In the fall, fishing enthusiasts can take in the world-famous Striped Bass Derby at Martha's Vineyard. While you're on the island don't miss the clay cliffs shooting up 200 colorful feet from the sea. There's more in the way of swimming, boating, fishing, clamming, and water sports on the North or South Shore, or on charming Nantucket Island. Good hunting, too, is available—especially for duck and quail.

"Think Snow" is the theme used by Chicopee skiers who lay claim to the nearby Mount Toes Ski Area. You'll also find many other outlets for winter sports across the heady mountains and valleys of the exquisite Berkshires. The skier may be king of the mountain but there's plenty of room for tobogganing, skating, and sleigh rides, too. The outdoorsman who prefers quieter activities can roam through any of 16 state forests, camping and picnicking as he goes. At the pinnacle of 3500-foot Mt. Greylock, the ambitious mountain climber can survey the lands of five states. Fantastic views in the fall!

Other natural wonders include dinosaur footprints at Gil; Leyden's Old Rock Chair, Jacob's Well, and Balancing Rock; or Purgatory Chasm, Sutton's half-mile gap of bizarre rock formations and mysterious caves.

An incomparable experience awaits you at Tanglewood—the pleasure of lying on the grass, looking at the stars while listening to the finest in classical and semiclassical music. Or check out

the summer stock theaters, the art museum, the hot jazz spots—the area's full of them.

Or immerse yourself in the past—the New England cupboard is well stocked with historical museums. Among the unusual: Hadley's Farm Museum; Princeton's Antique Auto Museum; Higgins Armory with its medieval armor collection; Nantucket's Whaling Museum; the Salem Witch House; and the beautiful Ware glass flowers in Boston. Stay in Boston to see Old North Church, Paul Revere's House, or go back in history to Plymouth Rock in Plymouth where it all began. You'd swear you were living in the 18th Century at Old Starbridge Village—but then, there's a taste of other times everywhere in this history-rich country.

Sarah Jane Sherman Memorial Playground



# LIBRARIES, CULTURE, COMMUNICATIONS



Chicago Public Library

The year 1913 marked construction of the first public library, not only in Chicopee but in all of Western Massachusetts. A gift of Sarah Spalding, Emerson Gaylord, and James Pease, it was built along Greek lines, with white pillars relieving the brick structure. There it still stands, functioning as the main library to four newer branches throughout Chicopee. Since the building was first built, over 100,000 volumes have been stocked and \$20,000 is set aside each year to buy more.

Most remarkable in the library's active children's program, under which seasonal and classic films are run for neighborhood children. Every summer there's one of those unusual contests in which just about everyone wins. Readers of 15 books walk off with a special certificate, but even "losers" who manage to read at least eight books are invited to the gala party at summer's end. Through the year, librarians hold a monthly story hour devoted to telling favorite tales.

But perhaps the most unusual feature is the arts and crafts class, conducted both summer and winter, in which youngsters learn to turn stones and odd scraps into wonderful gifts of paper flowers and jewelry boxes. This one's so popular the mothers come too!

Add Westover's own 33,000-volume library, local college facilities, and the excellent public school learning center, and the sum is a treasure trove of books for people in all age groups.

## CULTURAL AND COMMUNICATIONS FACILITIES FOR AN INFORMED COMMUNITY

Rounding out the city's cultural glitter is a smorgasbord of artistic activities. The Chicopee Community Center Drama Group opens up the exciting world of the theater, while, for the musically inclined, Our Lady of the Elm College invites a sparkling array of musicians each year for the pleasure of students and community alike. The natural splendor of Scot Memorial Park is the setting for a weekly outdoor summer concert series. For those with a vocal bent there's a local chorus. If you like to paint, or just like looking, you have a chance to display or enjoy at the Women's Club art show.

Nor will museum shoppers be disappointed. Plans are under way now to convert the fine, old home of General Arthur MacArthur, General Douglas MacArthur's father, into a museum to house items of historical value dating one, two, and three centuries back.

Chicopee has contributed a fair share of cultural celebrities to the world, too. Mary Garden, famous

opera star who sang in the world premiere of Claude Debussy's "Pelléas et Mélisande," actually made her debut in the Chicopee Federated Church, singing none other than "The Birds Were Singing in Every Tree at Five O'Clock in the Morning." Melzar H. Mosman graduated from Chicopee High School in 1865, to go on to the Hall of Fame for Designing and Sculpting such statues as the Ulysses S. Grant, gracing Lakeshore Drive in Chicago.

In the world of letters, Edward Bellamy is acclaimed for his book "Looking Backward" as one of the most farseeing thinkers of his time. John J. Kerkose and Frank D. Kerkose are two local brothers who made good when they designed and built the first American Plasterarium in the Springfield Museum of Science in

1937. They went on to design and build the remarkable Hayden Plasterarium in Boston in 1958.

For history and culture in the making—or home entertainment for that matter—a flick of the radio dial will tune you in to any of the 18 radio stations in Western Massachusetts, including talk from usap to usdown on the city's own WACE. A turn of the TV knob zeros in on NBC's Channel 22, WWLP; ABC's WFYX on 40, or CBS's WTIC on Hartford's Channel 3, and NET's Channel 24. The Chicopee Herald keeps you abreast of Chicopee doings each week: the Springfield Daily News, Springfield Union, and the Holyoke Transcript-Tripoli put the broader picture into daily print; and the Springfield Republican provides news and features every Sunday.



Tangwood Music Shop



Old Starbridge Village



## CHICOPEE BANK & TRUST COMPANY

Ever need to cash a check, make a loan, or get to your safe deposit box on Saturday? You can when you bank with Chicopee Bank and Trust Company. Full banking services are available Saturday morning from 9 a.m. to noon, except legal holidays. Regular banking hours are daily 9 a.m. to 3 p.m. and Friday evenings, 6:30 p.m. to 8 p.m.

Saturday banking is just one of the conveniences offered at Chicopee's only Chicopee-based commercial bank. Opened in 1966, this reliable concern has enjoyed considerable wealth and growth in this period of time. It has a capital of \$500 thousand with 25,000 shares of common stock. In 1968, the bank's total assets were \$4,882,575.03.

Every banking need can be fulfilled . . . savings and special checking accounts, personal, business, and collateral loans, travelers cheques, safe deposit boxes, night depository, and bank-by-mail.

A competent, experienced staff of officers and employees is on hand to assist you with all your financial transactions. Come in . . . the red carpet is always out to welcome you!

### Officers:

James J. Landers, Chairman  
 Cornelius W. Phillips, Jr., President  
 G.E. McDonel, Executive Vice President  
 Earl M. Ferris, M.D., Treasurer  
 Stanley I. Partyka, Secretary  
 Joseph K. Ghazeeb, Assistant Treasurer  
 35 Center Street



Phone 592-5169